

Notable contribution from
United First and Partner Organizations -
for

UN SDG India 2030

MARCH 5 2020

United First Initiative

**With Sanjay Ghodawat Foundation, PSP Foundation,
Shatayu Foundation and Khushi Ambient Media**

Initiated By:





SUSTAINABLE DEVELOPMENT GOALS

SUPPORTIVE ORGANIZATIONS



States, UT and Cities Touched Through United First FOR UN SDG INDIA 2030

| | | |
|----|-----------------------|--------------------------------------------------------------------------------------------|
| 1 | Gujarat | Ahmedabad, Gandhinagar, Surat, Rajkot, Mandvi, Jamnagar & Baroda |
| 2 | Maharashtra | Mumbai, Pune, Thane, Kolhapur, Satara, Sangli, Ichalkarnagi, Amravati, Nagpur & Chandrapur |
| 3 | Madhya Pradesh | Indore, Bhopal & Bandhavgarh |
| 4 | Rajasthan | Bhilwara, Udaipur, Sanchor, Pali, Jaipur & Jodhpur |
| 5 | Jammu | Jammu, Udhampur & Kathua |
| 6 | Uttar Pradesh | Lucknow, Ghaziabad & Kanpur |
| 7 | Kerala | Thiruvandrapuram |
| 8 | Karantaka | Hubli, Belgaum & Bangalore |
| 9 | Andhra Pradesh | Vijayawada & Tirupati |
| 10 | Assam | Guwahati |
| 11 | Bihar | Patna |
| 12 | Delhi | New Delhi |
| 13 | Punjab | Ludhiana |
| 14 | Tripura | Agartala |
| 15 | Tamil Nadu | Chennai & Pondicherry |
| 16 | West Bengal | Kolkata |
| 17 | Haryana | Chandigarh |

United First's first effort of the solutions of SDG's has been mentioned below. The positive logo's are target of United First to utilise and achieve by 2030 with the immense supports of all our partner Organization across the globe working for the development and uplifting Humanity.

UN SDG 2030 LOGOS



UNITED FIRST LOGOS



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 5th January to 15th July 2024

State: Maharashtra

City: Pune



Target Achieved: Over 35000 Plantation Done Using Plantable Pencil in 65 Schools in Pune under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So, you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices. **Switch from USE "n" Throw To USE "n" Grow.**

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 28th January 2024

State: Gujarat

City: Surat



Target Achieved: Over 2000 Plantation Done Using Plantable Pencil in 3 Schools in Surat under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 4: Quality Education

"SPORTS KIT DISTRIBUTION"

Date: 20TH-26TH February, 2024

State: GUJARAT, MAHARASHTRA,
RAJASTHAN

City: AHMEDABAD, MUMBAI, BILWARA



Target Achieved: Addressed over 35000 youth in one day

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **LIFE TIME**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 4: Quality Education

"SPORTS KIT DISTRIBUTION"

Date: 20TH-26TH February, 2024

State: GUJARAT, MAHARASHTRA,
RAJASTHAN

City: AHMEDABAD, MUMBAI, BILWARA



Target Achieved: GIFTED OVER 500 KIDS TO RURAL SCHOOL

Purpose of the Drive: The Kit Details and Associated Charges:

- Chess game - INR 230
- Tennis ball - INR 80
- Flying disc - INR 70
- Jump rope - INR 45
- Volleyball - INR 400
- Badminton (big) - INR 300
- Small badminton set - INR 250
- Small cricket bat - INR 665
- Rubber ring - INR 120
- Shuttlecock - INR 140

Live to Inspire 500 Schools: This initiative not only addresses the lack of access to sports resources but also contributes to achieving United Nations Sustainable Development Goal 4: Quality Education. Join us in our mission to inspire and empower 500 schools through sports, fostering the potential of future generations while promoting inclusive learning opportunities.

Sustainability Duration: **Life TIME**

Associated partner organizations: **PSP FOUNDATION, SATAYU FOUNDATION, SANJAY GHODAWAT FOUNDATION**



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 20TH JANUARY - 5TH FEBRUARY, 2023

State: GUJARAT

City: JAMNAGAR



Target Achieved: Addressed over 18000 youth in one day

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: LIFE TIME

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 20th January to 5th February 2023

State: Gujarat

City: Jamnagar



Target Achieved: Over 18000 Plantation Done Using Plantable Pencil in 35 Schools in Jamnagar under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So, you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



Target Achieved: 600 UV GLASSES DISTRIBUTED TO SAFAI KARMACHARI
Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of Safai karma Chari, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of safai karmacharis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**
Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 4: Quality Education

"Youth FOR FUTURE"

Date: 27TH FEBRUARY, 2023

State: GUJARAT

City: AHMEDABAD



Target Achieved: Addressed over 35000 youth in one day

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: LIFE TIME

Associated partner organizations: Ama Ahmedabad and Gujarat youth



Target Achieved: 300 UV GLASSES DISTRIBUTED TO SAFAI KARMACHARI WITH KHUSHI AMBIENT
Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of safai karmacharis, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of Safai karma Charis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**

Associated partner organizations: None



GOAL 16: Peace, Justice and Strong Institutions

"Interfaith Dialogue With G.O.G"

Date: 23 April 2023

State: Uttarakhand

City: Rishikesh



Target Achieved: Addressed Naari saanshad at Rishikesh, India

Purpose of the Drive:

Women empowerment in India is not just a matter of equality but also a crucial component for overall societal progress. Firstly, empowering women unlocks a vast pool of talent and potential that remains underutilized. When women are educated, skilled, and given equal opportunities, they contribute significantly to the economy through their work in various sectors. This economic participation not only boosts household incomes but also drives national development.

Secondly, women empowerment fosters social development and stability. Empowered women are more likely to make informed decisions about their health, education, and family planning, leading to healthier and better-educated communities. Additionally, when women have a voice in decision-making processes at the household and societal levels, they advocate for issues that affect not only themselves but also their families and communities, leading to more inclusive policies and programs.

Lastly, women empowerment is crucial for achieving sustainable development goals. Gender equality is not just a standalone goal but a catalyst for achieving other development objectives such as poverty reduction, improved healthcare, and environmental sustainability..Had an opportunity to address Nari Sansad at Rishikesh in the divine presence of Governor of Uttar Pradesh - Smt. Anandiben Patel, World Peace ambassador - Acharya Lokesh Muni, Swami Chidanand Saraswati - Parmarthniketan and leaders across India. Shared ideas and words which can transform the 2030 agenda and Gender Equality Goal of SDG2030

Sustainability Duration: **Unclassified**

Associated partner organizations: **Ahmisha Vishwa Bharti**





Target Achieved: Addressed over 28000 youth in 14 DAYS

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realize their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: LIFE TIME

Associated partner organizations: Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.



GOAL 13: Climate Actions "Plantable Pencil Drive"

Date: 5th May to 18th May

State: Jammu & Kashmir

City: Jammu



Target Achieved: Over 28000 Plantation Done Using Plantable Pencil in 64 Schools in Jammu under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So, you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**





Target Achieved: 500 UV GLASSES DISTRIBUTED TO SAFAI KARMCHARI

Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of safai karmacharis, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of safai karmacharis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 4: Quality Education

"Youth MOTIVATION FORUM"

Date: 10TH - 23RD JUNE, 2023

State: GUJARAT

City: AHMEDABAD



Target Achieved: Addressed over 32000 youth in 13 DAYS

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: LIFE TIME

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 10th June to 23th June 2023

State: Gujarat

City: Ahmedabad



Target Achieved: Over 32000 Plantation Done Using Plantable Pencil in 62 Schools in Ahmedabad under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 4: Quality Education

"Youth MOTIVATION FORUM"

Date: 1ST – 14TH JULY, 2023

State: GUJARAT

City: VADODARA



Target Achieved: Addressed over 35000 youth in 14 DAYS

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

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Sustainability Duration: LIFE TIME

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 1th July to 14th July 2023

State: Gujarat

City: Vadodara



Target Achieved: Over 35000 Plantation Done Using Plantable Pencil in 42 Schools in Vadodara under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.
Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 4: Quality Education

"Youth MOTIVATION FORUM"

Date: 10TH – 22ND AUGUST, 2023

State: RAJASTHAN

City: UDAIPUR



Target Achieved: Addressed over 28000 youth in 12 DAYS

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

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Sustainability Duration: LIFE TIME

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 10th August to 22th August 2023

State: Rajasthan

City: Udaipur



Target Achieved: Over 28000 Plantation Done Using Plantable Pencil in 28 Schools in Udaipur under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices. **Switch from USE "n" Throw To USE "n" Grow.**

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



Target Achieved: 300 UV GLASSES DISTRIBUTED TO SAFAI KARMCHARI

Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of safai karmacharis, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of safai karmacharis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**

Associated partner organizations: Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.



GOAL 4: Quality Education

"Youth MOTIVATION FORUM"

Date: 8TH – 23RD OCTOBER, 2023

State: MADHYA PRADESH

City: INDORE



Target Achieved: Addressed over 34000 youth in 15 DAYS

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: LIFE TIME

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 8 October to 23th October 2023

State: Madhyapradesh

City: Indor



Target Achieved: Over 34000 Plantation Done Using Plantable Pencil in 56 Schools in Indor under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So, you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 16: Peace, Justice and Strong Institutions

"Interfaith Dialogue With G.O.G"

Date: 11 October 2023

State: Uttarakhand

City: Dehradun



Target Achieved: Addressed National conference for peace, justice and climate change .

Purpose of the Drive:

Interfaith leaders play a pivotal role in addressing climate change and fostering peace and justice due to their unique ability to bridge cultural, religious, and ideological divides. Firstly, they serve as influential voices that can mobilize communities across different faith traditions to collectively address environmental challenges. By emphasizing shared values of stewardship, compassion, and reverence for creation found in many religions, interfaith leaders can inspire collective action towards environmental conservation and sustainability.

Moreover, interfaith dialogue and collaboration promote understanding and cooperation among diverse communities, laying the foundation for peaceful coexistence. As climate change exacerbates resource scarcity and competition, interfaith leaders can promote dialogue and mediation to resolve conflicts over natural resources, thereby reducing tensions and promoting peace. By fostering mutual respect and empathy, interfaith initiatives contribute to building trust and solidarity among communities, which are essential for sustainable peace and justice. Furthermore, interfaith leaders advocate for policies and practices that promote environmental justice, ensuring that the burdens of climate change are not disproportionately borne by marginalized and vulnerable communities. By amplifying the voices of those most affected by environmental degradation, interfaith leaders work towards creating a more equitable and just society.

Sustainability Duration: **Unclassified**

Associated partner organizations: **Ahmisha Vishwa Bharti**



Goal 10: Reduced Inequalities

“UV Glasses Safai Karmachari Support Drive”

Date: 24th dec, 2023

State:Gujarat

City: Ahmedabad

10 REDUCED INEQUALITIES



Target Achieved: 1000 UV GLASSES DISTRIBUTED TO SAFAI KARMCHARI KAVISHA GROUP

Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of safai karmacharis, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of safai karmacharis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**

Associated partner organizations: **None**



13: Climate Actions "Plantable Pencil Drive"

Date: 15th June 2022

State: Rajasthan

City: Bhilwara



Target Achieved: Over 17000 Plantation Done Using Plantable Pencil in 21 Schools in Bhilwara under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So, you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.
Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions "Plantable Pencil Drive"

Date: 28th July 2022

State: Rajasthan

City: jodhpur



Target Achieved: Over 31000 Plantation Done Using Plantable Pencil in 38 Schools in jodhpur under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

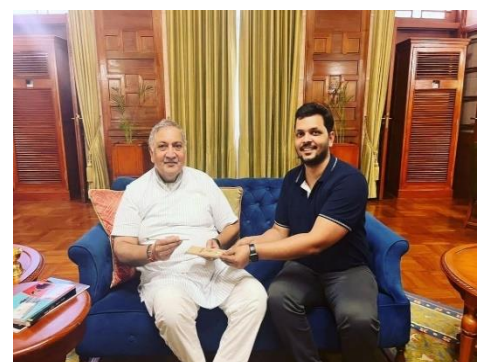
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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.
Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



Target Achieved: 400 UV GLASSES DISTRIBUTED TO SAFAI KARMCHARI SANAJAY GHODAWAT

Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of safai karmacharis, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of safai karmacharis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media**



GOAL 13: Climate Actions "Plantable Pencil Drive"

Date: 26th September 2022
State: Maharashtra

City: Kolhapur



Target Achieved: Over 31000 Plantation Done Using Plantable Pencil in 46 Schools in Kolhapur under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.
Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



Goal 10 : Reduced Inequalities

“UV Glasses Safai Karmachari Support Drive”

Date: 26th November, 2022

State: Maharashtra

City: Aurangabad

Target Achieved: 500 UV GLASSES DISTRIBUTED TO SAFAI KARMACHARI

Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of safai karmacharis, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of safai karmacharis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 26th November 2022

State: Maharashtra

City: Aurangabad



Target Achieved: Over 25000 Plantation Done Using Plantable Pencil in 48 Schools in Aurangabad under the Leadership of Eight social organization.

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices. **Switch from USE "n" Throw To USE "n" Grow.**

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 4: Quality Education "Youth Motivation Forum"

Date: **23rd December, 2022**

State: **Gujarat**

City: **Bharuch**



Target Achieved: Addressed over 18000 Youth and 9000 Parents in 10 Days. Touched 25 Schools

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **Life long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**





Goal 10: Reduced Inequalities

“UV Glasses Safai Karmachari Support Drive”

Date: 23th dec, 2022

State:Gujarat

City:Bharuch

Target Achieved: 900 UV GLASSES DISTRIBUTED TO SAFAI KARMCHARI RUNGTA BHAVAN
Purpose of the Drive:

UV glasses are crucial for safeguarding the eye health of safai karmacharis, who often spend long hours outdoors performing cleaning duties. Exposure to harmful ultraviolet (UV) radiation from the sun can pose serious risks to their vision over time. By wearing UV glasses, these workers can effectively shield their eyes from the damaging effects of UV rays, reducing the risk of conditions such as cataracts and photokeratitis.

Moreover, UV glasses provide practical benefits beyond UV protection. They help minimize glare from sunlight, improving visibility and reducing the likelihood of accidents while working outdoors. Additionally, these glasses offer protection against dust, debris, and other airborne particles, ensuring the safety and comfort of safai karmacharis during their tasks.

By prioritizing the provision of UV glasses to safai karmacharis, we demonstrate a commitment to their well-being and recognize the importance of their role in maintaining clean and hygienic environments. These glasses not only enhance their safety but also contribute to their overall productivity and job satisfaction. It's a simple yet impactful way to support the invaluable contributions of these essential workers to our communities.

Sustainability Duration: **6 Months**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 23rd December 2022

State: Gujarat

City: Bharuch



Target Achieved: Over 18000 Plantation Done Using Plantable Pencil in 25 Schools in Bharuch under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.
Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, PSP Foundation, Shatayu Foundation, Ostwal Group, Education India and Khushi Ambient Media.**



Target Achieved: 450 Hand sewing machine distributed in Ahmedabad

Purpose of the Drive:

Distributing hand sewing machines as part of a social drive can have a significant positive impact on communities, especially in areas where access to traditional sewing machines or other resources for income generation is limited. Hand sewing machines are portable, affordable, and require minimal infrastructure, making them accessible to individuals in rural or economically disadvantaged areas.

By distributing hand sewing machines through social drives, organizations can empower individuals, particularly women and marginalized groups, to earn a sustainable income from home-based or small-scale sewing businesses. This economic empowerment not only improves the financial stability of individuals and families but also contributes to poverty alleviation and community development.

Furthermore, hand sewing machines promote skill development and entrepreneurship opportunities. Through training programs and workshops, recipients can learn basic sewing techniques and business skills, enabling them to start their own sewing enterprises and become self-reliant. This not only enhances their livelihoods but also fosters a sense of pride and independence within the community.

In addition to economic benefits, distributing hand sewing machines can have social and cultural impacts. It can strengthen social bonds and solidarity within communities as individuals come together to support each other's entrepreneurial endeavors. Moreover, by encouraging the preservation of traditional crafts and textile arts, hand sewing machines contribute to the preservation of cultural heritage and identity.

Overall, distributing hand sewing machines through social drives is a powerful strategy for promoting sustainable development, fostering economic empowerment, and building resilient communities. By providing individuals with the tools and resources they need to succeed, these initiatives can create lasting positive change and improve the quality of life for vulnerable populations around the world.

Sustainability Duration: **6 Months**

Associated partner organizations: **None**



United First Initiative





Goal 10: Reduced Inequalities

“Tribal marts initiate to INDIA ”

Date: 14th May, 2021

State: Gujarat

City: Godhra, Jamnagar

Target Achieved: 50 Tribal marts

Purpose of the Drive:

Establishing tribal markets as an initiative to support individuals in need, particularly those from indigenous or tribal communities, can be a transformative approach to economic empowerment and social inclusion. These markets can serve as platforms for indigenous artisans, craftspeople, and farmers to showcase and sell their products directly to consumers, bypassing middlemen and ensuring fair prices for their goods.

By promoting tribal markets, initiatives can help preserve traditional crafts and cultural heritage while providing a sustainable source of income for tribal communities. This not only empowers individuals economically but also strengthens their sense of identity and pride in their cultural heritage.

Overall, tribal markets represent a holistic approach to supporting individuals in need by addressing economic, social, cultural, and environmental dimensions. By empowering indigenous and tribal communities to take control of their own economic destinies and preserving their cultural heritage, these initiatives can create lasting positive change and improve the lives of marginalized populations.

Sustainability Duration: **2 YEARS**

Associated partner organizations: **NONE**



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 5th June, 2021

State: Gujarat

City: Ahmedabad



Target Achieved: Addressed over 25000 Youth with Member of Parliament

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **Life long**

Associated partner organizations: **None**



GOAL 13: Climate Actions "Plantable Pencil Drive"

Date: 5th June 2021

State: Gujarat

City: Ahmedabad



Target Achieved: Over 25000 Plantation Done Using Plantable Pencil in 39 Schools in Ahmedabad under the Leadership of Eight social organization

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

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Our Target - We have set the Target to plant over 2 million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.
Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **NONE**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 29TH JULY 2021

State: Gujarat

City: Ahmedabad



Target Achieved: Over 200 Plantation Through Miyawaki method

Purpose of the Drive:

The Miyawaki method, pioneered by Japanese botanist Akira Miyawaki, represents a revolutionary approach to reforestation and ecosystem restoration. Unlike traditional monoculture plantations, which often lack biodiversity and struggle to mimic natural forest ecosystems, the Miyawaki method focuses on creating dense, diverse forests in a relatively small area. This technique involves planting a mixture of native tree species in multiple layers, including ground cover, shrubs, and trees, to replicate the complexity and resilience of natural forests.

One of the key principles of the Miyawaki method is maximizing biodiversity within the planted area. By including a wide variety of native species, each with its own unique characteristics and ecological functions, these forests are better equipped to withstand environmental stresses and support a range of wildlife. The close spacing of plants also helps to suppress weeds and reduce soil erosion, creating a more stable and fertile environment for forest growth.

Another important aspect of the Miyawaki method is its focus on rapid forest development. By densely planting trees and fostering competition among species, this technique accelerates the growth of the forest and encourages vertical stratification, with different species occupying different layers of the canopy. As a result, Miyawaki forests can reach maturity in a fraction of the time it takes for conventional forests to develop, making them an efficient solution for reforestation and carbon sequestration.

Sustainability Duration: **Life Long**

Associated partner organizations: **NONE**



GOAL 1: No Poverty

"Cloths Donation Campaign"

Date: **28th September 2019**

State: **Gujarat**

City: **Ahmedabad Rural**



Target Achieved: Distributed Over 15,000 Clothes in 5 Villages

Purpose of the Drive:

Our Clothes donation drive is exclusively meant for the children and adults in the hospitals, children living near railway tracks, under flyovers, children of daily wagers at construction sites, under- privileged children in Govt. hospitals and to some of our city's most in-need populations.

Season is changing and your clothes from last year may not fit. If you notice clothes piling up in your family's closets — and you're looking for a way to help the less fortunate — donating clothes could be a super-easy start. Throughout the year, we collect all kinds of summer and winter clothes for children and adults at our collection center.

A small gesture of yours will be a boon for poverty stricken, deprived people to stay happy during the cruel summer / winter season. So, show your generosity, and help us to collect as many as clothes to keep the deprived ones comfortable in harsh summers and winters. This year we initiated this movement will **Elsner Group of technologies** and donated over 15000 clothes in 5 villages.

Sustainability Duration: **One Year**

Associated partner organizations: **Elsner Group of Technologies**



GOAL 2: Zero Hunger

" Sign of Humanity Drive for COVID 19"

Date: 21st March 2020 onwards – May 2020

State: Gujarat, Maharashtra, Rajasthan, Madhya Pradesh
Karnataka

City: Ahmedabad, Surat, Bhilwara, Indore,
Mumbai, Kolhapur District, Hubli, Begam



Target Achieved:

- Distributed Over 1,65,000 meals in 5 State
- Distributed over 98000 Community Kits
- Initiated 14 Community Kitchens
- Distributed more than 35000 Tiffin's

Purpose of the Drive:

There is no exercise better for the heart than reaching down and lifting people up. Be the support system of your family, stay home, stay and help at least one people every day. Together we will win this fight. #Humanity #Covid19

Sustainable Community Kitchen - In this project, all the religious organization of the city, gets the grocery support from United First which then they convert into food packets and in end united first connect the local social organization for the further distribution.

Sustainable Community kits: During the time of extreme lockdown, United First help the society once in a week with all the supportive grocery which is distributed over a gate and further a concern person of society distribute it to all the family members.

Sustainability Duration: 3 Months

Associated partner organizations: Sanjay Ghodawat Foundation, SRK Foundation, Arihant Travel, Panchratna Jewelers & Elsner Group of Technologies



GOAL 3: Good Health and Well Being

" Psychological Helpline Center for COVID 19" & PPE Kits and Mask Distribution Drive

Date: 21st March 2020 onwards – May 2020

State: PAN India

City: All the Cities



Target Achieved:

- Addressed over 5600 Calls and Still counting
- Distributed more than 800 PPE Kits
- Distributed over 10,000 Mask for COVID 19

Purpose of the Drive:

Small acts, when multiplied by millions of people, can transform the world. Serving humanity

Psychological counseling Initiative: Working as a life coach and motivational speaker Sajan has initiated open psychological counseling free for everyone who are feel depressed or low or feeling mentally sick, can call his center and get the pump of motivation and positivity dose in an hour.

PPE Kits and mask are the most essential tools during COVID 19, we have distributed it in 14 places where our community Kitchens have been Placed.

Sustainability Duration: **One Year**

Associated partner organizations: **TIMEX, Sanjay Ghodawat Foundation, SRK Foundation, Arihant Travel, Panchratna Jewelers & Elsner Group of Technologies**



GOAL 3: Good Health and Well Being

"Cataract Eye - Surgery"

Date: 17th September 2019

State: Gujarat

City: Mandvi



Target Achieved: Declared over 7000 FREE Cataract Surgery with Divya Jyot Trust

Purpose of the Drive:

Cataracts affect the way you live your life. As a cataract progresses, the eye's lens becomes clouded, making it harder for you to read, drive, or perform other daily activities. Cataracts do not have to be a daily burden. Cataract surgery is a simple procedure that will have you back to performing your daily activities in no time. Cataract surgery improves your overall quality of life. It positively impacts the activities you perform each day, like reading, working, driving, and any other hobbies you may have. Some other common long-term benefits of cataract surgery include:

- Less dependence on glasses or contacts
- Improved self-confidence
- Safety
- Increased ability to perform daily activities

Cataract surgery is a simple procedure that provides you with numerous long-term benefits. If your cataracts are making your daily life difficult, it may be time to consider cataract surgery. By restoring your vision, you'll be able to enjoy your favorite activities again in no time. For this purpose we are providing now 7000 Free Surgery out for everyone in Mandvi.

Sustainability Duration: **Life long**

Associated partner organizations: **Divya Jyoty Trust, I-Care and Spinta Global**



GOAL 4: Quality Education

"Digital Quality Education Drive"

Date: 1st August 2020 to 30th August 2020

State: Gujarat, Maharashtra, Karnataka, madhya pradesh, uttar pradesh, kerala, Rajasthan, Tamil Nadu, Tripura, west Bengal, Bihar, Haryana, 2 ut - Jammu, Delhi

City: Ahmedabad, surat, Rajkot, Bhilwara, Udaipur, Jaipur, Indore, Bhopal, Mumbai, Pune, kohlapur, Belgaum, hubli, trivandrum, Chennai, Lucknow, Kolkata, Patna, agartala, Gurugaon, Delhi, Udhampur and Many more



Target Achieved: Adopting over 2,50,000 Young aspirants for free Digital Education

Purpose of the Drive:

2,50,000 students will be equipped with a digital platform consisting of 141 on demand courses with about 2500 chapters in 3 languages - English, Hindi, Gujarati.

More than 25000 minutes of high quality courses time available for young students to become equipped with practical skills, which include - programming, software's, utility courses, creative courses, competent communicative skills. Web development, professional designing and modelling. These skills will help the child get good jobs and be self-sufficient as well as an innovator for the world.

Cost: you can adopt one student for an entire year with just 5 rupees example if you donate 1000, you will be able to provide digital education consisting of real-life skills to 200 children.

What: educating youth, nourishing minds, developing nation

What is this initiative all about?

United first with the support of teamex Edu has a set a vision of adopting 50,000 students and providing them the best quality digital education.

Few examples of the courses: Microsoft office, c programming, java programming, AutoCAD, English, earning modules, animation, mobile programming, security, working online, operating system guides, database, useful computer skills, online services, business skills. Available in 3 languages - English, Hindi, Gujarati.

Sustainability Duration: **Life long**

Associated partner organizations: **Sanjay Ghodawat Foundation, Ostwal, Bharat Vikas Parishad, SRK Foundation, Make a Smile Foundaion, Shree Sava Foundation and 220 More Organization**



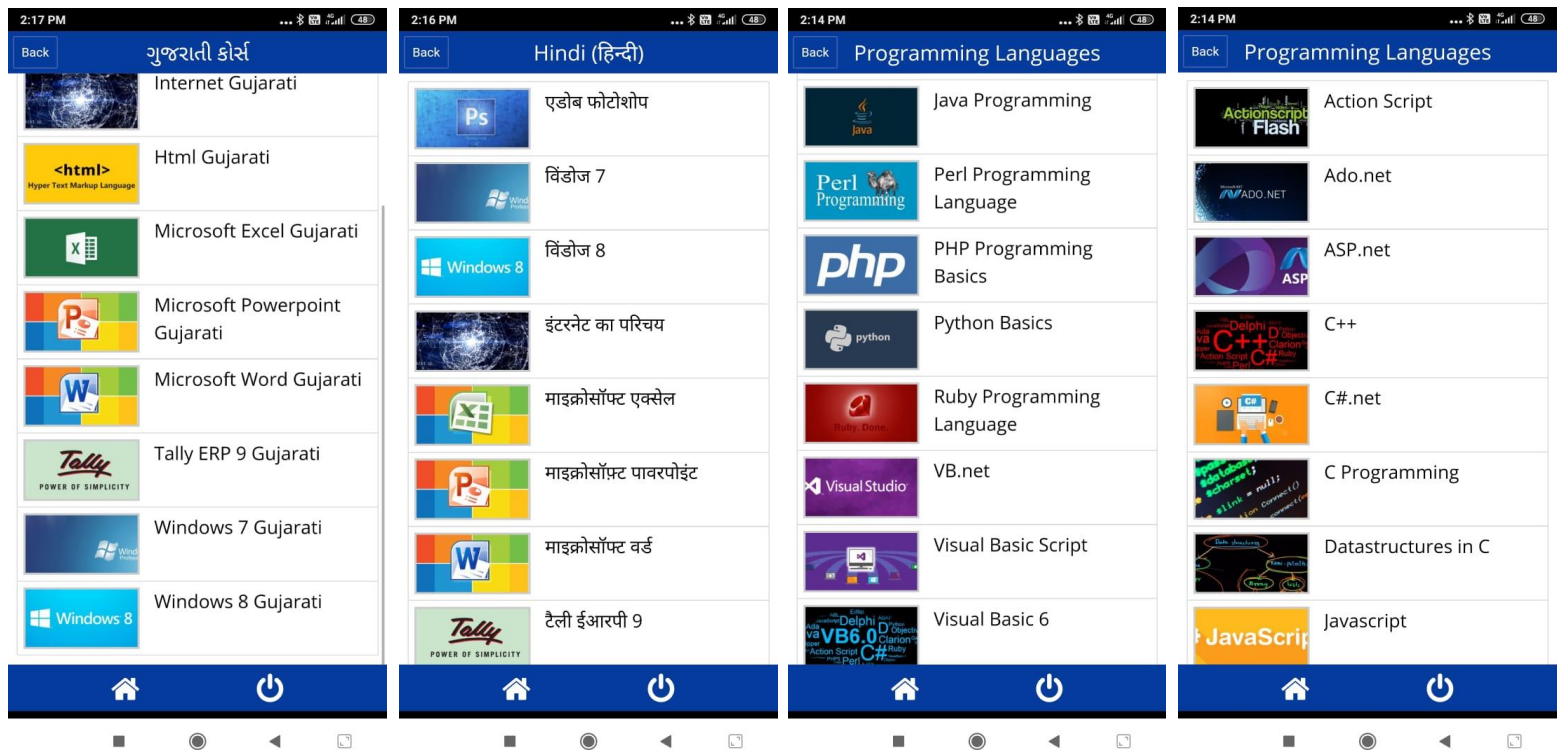
GOAL 4: Quality Education

"Digital Quality Education Drive"

Date: 1st August 2020 to 30th August 2020

State: Gujarat, Maharashtra, Karnataka, madhya pradesh, uttar pradesh, kerala, Rajasthan, Tamil Nadu, Tripura, west Bengal, Bihar, Haryana, 2 ut - Jammu, Delhi

City: Ahmedabad, surat, Rajkot, Bhilwara, Udaipur, Jaipur, Indore, Bhopal, Mumbai, Pune, kohlapur, Belgaum, hubli, trivandrum, Chennai, Lucknow, Kolkata, Patna, agartala, Gurugaon, Delhi, Udhampur and Many more



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 14th December 2019 to 24th December 2019

State: Gujarat

City: Ahmedabad



Target Achieved: Addressed over 38000 Youth and 15000 Parents in 10 Days. Touched 45 Schools and 8 Colleges

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **Life long**

Associated partner organizations: **Het Graphics**



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 1st Feb to 9th Feb 2020

State: Maharashtra

City: Kolhapur District



Target Achieved: Addressed over 28000 Youth and 12000 Parents in 10 Days. Touched 30 Schools and 4 Colleges

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realize their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

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Sustainability Duration: **Life long**

Associated partner organizations: **Sanjay Ghodawat Foundation**



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 25 February 2019

State: Jammu Kashmir

City: Udhampur



Target Achieved: Addressed over 1500 youth in one day

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realize their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **Life long**

Associated partner organizations: **SRK Foundation, Compassion 24, Money Monk**



GOAL 4: Quality Education

"United First Initiative"

Date: 14th April 2019

State: Gujarat

City: Rajkot



Target Achieved: Addressed over 1500 Youth in One Day and Launched United First Application

Purpose of the Drive:

To Initiate Day to Day noble work in the lives of youth, we have launched United First Application Globally for everyone today under the banner of Youth Motivation Forum. From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so. This can result in sustainable development of the state and an integrated society.

Sustainability Duration: **Life long**

Associated partner organizations: **Teamex Foundation, Be the Change Foundation & SRK Foundation**



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 20 July to 27th July
State: Maharashtra

City: Amravati



Target Achieved: Addressed over 25000 Youth and 9000 Parents in 10 Days. Touched 25 Schools and 5 Colleges

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realize their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **Life long**

Associated partner organizations: **SRK Foundation & Reinvention**



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 17th September 2019

State: Gujarat

City: Mandvi



Target Achieved: Addressed over 1000 Youth with Member of Parliament

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realise their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **Life long**

Associated partner organizations: **Spinta and Teamex Foundation**



GOAL 4: Quality Education

"Youth Motivation Forum"

Date: 12th November 2018

State: Gujarat

City: Surat



Target Achieved: Distributed Over 15,000 Clothes in 5 Villages

Purpose of the Drive:

From our extensive past experience and observations, we have seen the positive impact of this kind of an activity can change lives. Today's youth is faced with immense pressures to perform and lack of motivation for them can lead to a dysfunctional society. They need a constant reminder of their potentials and also a small reward for their effort can work wonders. It is not just about developing a better career but also about living a good life. Through our events and this platform we want to create a forum for the youth of India who can represent and impact the development of the Country. We want to create a group of young community shapers who in turn realize their responsibilities and abilities to uplift their community. If the youth is motivated enough for a better change, nothing can stop the community from rising. Social evils like illiteracy, poverty, hunger and unemployment can all be eradicated if the youth of a society are motivated enough to do so.

This can result in sustainable development of the state and an integrated society. This will also make the youth more politically aware and the role and efforts of the present government in creating opportunities for them. Ultimately this forum can act as a bridge between the youth of the state and the government, highlighting the initiatives taken by the government on the ground level to improve the lives in the state.

Sustainability Duration: **Life long**

Associated partner organizations: **SRK Foundation & Spinta.**



GOAL 4: Quality Education

"Meal To Skill Drive"

Date: 22nd September 2019

State: Gujarat

City: Ahmedabad



Target Achieved: Addressed over 500 youth in one day, Adopted 200 Poor Families for Zero Hunger and Skills Development with LJ Trust

Purpose of the Drive:

In this initiative we will select one college and 50 extreme rural families with children. Everyday evening we will provide them free dinner as well as education in the morning for their children in the same selected college and entire drive once initiated will be maintain and sustain by college and their youth. That's why the name of drive is "Meal 2 skill". We have initiated this drive in Ahmedabad with LJ Trust and College.

Sustainability Duration: **Life long**

Associated partner organizations: **LJ Trust and Teamex Foundation**



GOAL 4: Quality Education

"Teach The Teacher Initiative"

Date: 25th July 2019

State: Maharashtra

City: Amravati



Target Achieved: Addressed over 1000 Teachers in 4 Days. Touched 7 Schools and 1 College of Amravati

Purpose of the Drive:

- Effective class practices for the Teacher – Each and every module of the course is based on what is the most effective way/ practice for the child's development in a preschool environment or at home.
- Instructional theory lectures with hands on learning experience – It is for a better and a simplified understanding of Early Childhood theories with its execution and implementation in a preschool classroom.
- Experienced & Professionals as guest lecturers – Experts of various domains will be arranged to address to the participants as well as interact so as to value add on the knowledge that they gain from the ongoing theory with their rich experience,
- Child Psychology & Child Behavior management – This will empower parents and teachers to understand the concept of child development.

Sustainability Duration: **Life long**

Associated partner organizations: **Tomoae Education Trust**



GOAL 6: Clean Water & Sanitation

"Sanitary Pads Distribution Drive"

Date: 15th July 2020 to 30th July 2020

State: Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Karnataka, Uttar Pradesh, Delhi & Jammu

City: Ahmedabad, Surat, Jamnagar, Bhilwara, Udaipur, Kolhapur, Mumbai, Satara, Hubli, Belgaum, Lucknow, Delhi, Jammu, Kathua and Udhampur



Target Achieved: Distributed Over 1,00,000 Sanitary Napkins from this Drive

Purpose of the Drive:

COVID-19 has impacted millions of people. The worst-hit are the poor, migrants, and daily wage workers. There has been a surge in cases & the situation will only get worse before it gets better. For girls and women from financially weak backgrounds, the issue is compounded by the inaccessibility of menstrual hygiene measures. While we take menstrual hygiene for granted, it is a luxury for them.

Women and girls from low-income backgrounds have been facing a massive menstrual hygiene crisis due to the pandemic. The only source of sanitary napkins for most school-going girls was from government schemes that supply them through government schools, which remain closed amidst the lockdown. Similarly, minimum wage daily laborers women/migrants workers and those from poor homes are unable to afford sanitary napkins as they suddenly have no or very less income. This leads to them using unhygienic methods like paper, rags, etc. This leads to UTIs and other health problems.

The USP of sanitary napkins is that it has been designed by 7-layer system and with the anion chip in it which has the capacity to absorb up to 180ml of liquid. This unique napkin has been designed by Timex Foundation.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive is - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 400 sanitation spray in and adopted over 200 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover, Diseases that can be prevented would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, and Skin Infections & Communicable Diseases.

Sustainability Duration: **4 Months**

Associated partner organizations: **Sanjay Ghodawat Foundation, Ostwal, Bharat Vikas Parishad, SRK Foundation, Make a Smile Foundation and 34 More Organization**

GOAL 6: Clean Water & Sanitation

" Sanitary Pads Distribution Drive"

Date: 15th July 2020 to 30th July 2020

State: Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Karnataka, Uttar Pradesh, Delhi & Jammu

City: Ahmedabad, Surat, Jamnagar, Bhilwara, Udaipur, Kolhapur, Mumbai, Satara, Hubli, Belgaum, Lucknow, Delhi, Jammu, Kathua and Udhampur



GOAL 6: Clean Water & Sanitation

"Sanitation Spray Drive"

Date: 4th February 2020

State: Maharashtra

City: Kolhapur District



Target Achieved: Adopted 480 Families for Sanitation Purpose for 1 year

Purpose of the Drive:

Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 200 sanitation spray in and adopted over 100 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented.

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, and Skin Infections & Communicable Diseases.

Sustainability Duration: **One Year**

Associated partner organizations: **Sanjay Ghodawat Foundation**



GOAL 6: Clean Water & Sanitation

"Sanitation Spray Drive"

Date: 30th May to 5th June

State: Gujarat

City: Ahmedabad - Asarva



Target Achieved: Adopted 1000 Families for Sanitation Purpose for 1 year

Purpose of the Drive:

Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 1000 sanitation spray in and adopted over 1000 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented.

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, Skin Infections & Communicable Diseases

Sustainability Duration: **One Year**

Associated partner organizations: **Chartered Bike, JITO Ahmedabad, SRK Foundation, Dhanush Foundation**



GOAL 6: Clean Water & Sanitation

One Step towards Effectivity, Sustainability & Innovation in IT Field

Date: 25th July 2019

State: Maharashtra

City: Amravati and Maili Ghat



Target Achieved: Adopted 100 Families for Sanitation Purpose for 1 year

Purpose of the Drive:

Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 200 sanitation spray in and adopted over 100 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented.

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, and Skin Infections & Communicable Diseases.

Sustainability Duration: **One Year**

Associated partner organizations: **Reinvention and SRK Foundation.**



GOAL 6: Clean Water & Sanitation

One Step towards Effectivity, Sustainability & Innovation in IT Field

Date: 17th September 2019

State: Gujarat

City: Mandvi



Target Achieved: Distributed Over 15,000 Clothes in 5 Villages

Purpose of the Drive:

Process of reducing the number of microorganisms that are on a properly cleaned surface to a 99.99% safe level.

Sanitizer (v): Type of antimicrobial that kills or irreversibly inactivates at least 99.99% of all bacteria, fungi, and viruses present on any given surface or environment. The Need for this drive as - Developing Immunity, Germ-free environment, less hygiene-conscious & Responsibility for hygiene and sanitation. We have distributed over 400 sanitation spray in and adopted over 200 families for over a year in order to prevent diseases like Cholera, Infectious hepatitis, Gastroenteritis. Moreover Diseases that can be prevented,

Would be Food poisoning, Diarrhea, Trachoma, Typhoid, Pneumonia, and Skin Infections & Communicable Diseases.

Sustainability Duration: **One Year**

Associated partner organizations: **Divya Jyot Trust and Be the Change Foundation**



GOAL 9: Industry, Innovation and Infrastructure

"One Step towards Effectivity, Sustainability & Innovation in IT Field"

Date: 15th February 2020

State: Gujarat

City: Ahmedabad



Target Achieved: Dialogue with 500 Participants working with Elsner Group of Technology towards Goal 9 of SDG

Purpose of the Drive:

A growing population is increasing the demand for already constrained natural resources. Innovation allows organizations to stay relevant in the competitive market, it also plays an important role in economic growth. The ability to resolve critical problems depends on new innovations and especially developing countries need it more than ever.

Innovation refers to creating more effective processes, products, and ideas. For a business, it could mean implementing new ideas, improving services or creating dynamic products. It can act as a catalyst that can make your business grow and can help you adapt in the marketplace and help an individual to play much more effective role for the development towards SDG.

We have initiated a new movement for all the leading ceramics Industries on building up the concept on Goal 9.

Sustainability Duration: **One Year**

Associated partner organizations: **Elsner Group of Technologies**



Photo by Ankit Vora



Photo by Ankit Vora



Photo by Ankit Vora



Photo by Ankit Vora



Target Achieved: Addressed over 1500 youth in one day

Purpose of the Drive:

A growing population is increasing the demand for already constrained natural resources. Sustainable consumption and production is fundamental to a sustainable and equitable future by "doing more and better with less": increasing economic gains and quality of life, while reducing resource use and degradation.

By supporting high quality carbon finance projects, businesses can deliver essential emission reductions and support low carbon sustainable development in areas most in need.

We have initiated a new movement for all the Industries on building up the concept of Responsible Consumptions and Productions and addressed over 100 Key note Employees and Decision takers of the Company.

Sustainability Duration: **One Year**

Associated partner organizations: **Kamal Dogra Foundation**



GOAL 12: Responsible Consumption and Production

"20 Responsible Consumption & Production"



Date: 15th August 2019

State: Gujarat

City: Ahmedabad

Target Achieved: Addressed over 1500 youth in one day

Purpose of the Drive:

A growing population is increasing the demand for already constrained natural resources. Sustainable consumption and production is fundamental to a sustainable and equitable future by "doing more and better with less": increasing economic gains and quality of life, while reducing resource use and degradation.

By supporting high quality carbon finance projects, businesses can deliver essential emission reductions and support low carbon sustainable development in areas most in need.

We have initiated a new movement for all the Industries on building up the concept of Responsible Consumptions and Productions and addressed over 100 Key note Employees and Decision takers of the Company.

Sustainability Duration: **One Year**

Associated partner organizations: **Sun Heart Ceramic & Sun Heart Foundation**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 15th June 2020 to 30th June 2020

State: Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Jammu & New Delhi

City: Ahmedabad, Rajkot, Surat, Mumbai, Pune, Kolhapur, Indore, Jammu, Delhi, Bhilwara & Udaipur



Target Achieved: Over 40000 Plantation Done Using Plantable Pencil

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So, you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation, Ostwal, Pachratna Cares, Teamex Foundation, SRK Foundation & 25 More Foundation**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 1st February 2020 to 9th February 2020

State: Maharashtra

City: Kolhapur District



Target Achieved: Over 18000 Plantation Done Using Plantable Pencil in 30 Schools

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow

Sustainability Duration: **Life Long**

Associated partner organizations: **Sanjay Ghodawat Foundation & Chahte**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 14th December 2020 to 24th December 2020

State: Gujarat

City: Ahmedabad & Gandhinagar



Target Achieved: Over 28000 Plantation Done Using Plantable Pencil in 32 Schools

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow

Sustainability Duration: **Life Long**

Associated partner organizations: **Het Graphics & SRK Foundation.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 18th July to 25th July

State: Gujarat

City: Ahmedabad



Target Achieved: Over 5000 Plantation Done Using Plantable Pencil in 35 Schools in Ahmedabad under the Leadership of Mayor of the City

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow.

Sustainability Duration: **Life Long**

Associated partner organizations: **Kamal Dogra Foundation, Apple Global Foundation, Teamex Foundation, JITO Ahmedabad, SRK Foundation & Dhanush Foundation.**



GOAL 13: Climate Actions

"Plantable Pencil Drive"

Date: 10th August 2019 to 20th August 2019

State: Gujarat

City: Saurashtra



Target Achieved: Over 25000 Plantation Done Using Plantable Pencil in 40 Schools in Saurashtra

Purpose of the Drive:

Why choose a Plantable Pencil? Plantable pencils are 100% sustainable

All aspects of the plantable pencil are sustainable and non-toxic – from the biodegradable seed capsule to the 100% natural clay and graphite core and PEFC/FSC- wood. Most pencils, once sharpened down to a stub, serve no further use. At United First, we have created a solution to combat this waste. A pencil with a water activated seed capsule which can be planted when it becomes too short to use. What was once a writing utensil soon grows into an herb?

Quality pencils, quality seeds - Regardless of whether you choose Plantable pencils in color or in grey, they are a joy to use. And when it's time to stop writing and start planting, you'll find it's just as much fun to watch the seeds turn into plants. All Plantable Pencil seeds have been selected because they are easy to germinate. So you can enjoy vibrant flowers, fragrant herbs or fresh vegetables.

Our Target - We have set the Target to plant over 2 Million Plantable Pencils in coming year. They usually germinate in about two weeks. We are encouraging storing Sprout in a cool, dry place until planting time. For best results, plant by its first birthday and follow gardening best practices.

Switch from USE "n" Throw To USE "n" Grow

Sustainability Duration: **Life Long**

Associated partner organizations: **Teamex Foundation and SRK Foundation**



GOAL 13: Climate Actions

"Tree Plantation Drive"

Date: **12th October 2019**

State: **Gujarat**

City: **Ahmedabad**



Target Achieved: Initiated Green Movement with over 100 Plantation Drive in Ahmedabad

Purpose of the Drive:

Plantations of trees is important as they improve the life and fulfil essential needs of mankind. During photosynthesis, the trees breakdown food materials and consume carbon dioxide. Resultantly with the help of sunlight, the trees produce carbohydrates. Moreover, trees support life by providing habitat to different species such as squirrels, bees and birds. Trees cleanse the climate by absorbing carbon dioxide from the environment and releasing oxygen. The trees cool the environment through their leaves by absorbing the sun heat. Thus, there occurs cooling in the atmosphere. The trees provide shades to houses and streets.

Trees clean the air by absorbing harmful chemicals such as nitrogen oxide and removing dust particles from the air by absorbing them in their leaves. Another importance of planting trees is that they save the water from impurity. Trees stop water pollution by breaking the direct fall of rainfall to the ground. Through trees, we make furniture and produce materials like books and papers. Trees help to relax and to reduce blood pressure. Different species of trees also relax the mood of people. Keeping this perspective in mind we initiated first green movement in Ahmedabad on 2nd October.

Sustainability Duration: **One Year**

Associated partner organizations: **Elsner Group of Technologies**



GOAL 13: Climate Actions

"Environment Peace and Harmony"

Date: 6th June 2019

State: Maharashtra

City: Mumbai



Target Achieved: Addressed over 6000 people LIVE and 100 Million People through Channel under the Leadership of Sadhguru, Baba Ramdev, BK Shivani and Acharya Dr. Lokesh

Purpose of the Drive:

On the Occasion of World Environment Day, we initiated this movement under the Leadership of Acharya Dr. Lokesh muni, in NSCI Dome, Mumbai. It was a dialogue and commitment drive which an embark for the social development through Interfaith Dialogue. Interfaith dialogue refers to cooperative, constructive, and positive interaction between people of different religious traditions (i.e., "faiths") and/or spiritual or humanistic beliefs, at both the individual and institutional levels. It is distinct from syncretism or alternative religion, in that dialogue often involves promoting understanding between different religions or beliefs to increase acceptance of others, rather than to synthesize new beliefs.

With the support of Ahimsa Vishwa Bharti we have taken over this project to 25 cities in India and 5 Countries Subsequently. The entire project has been led by Peace ambassador of World – Acharya Dr. Lokesh Muni...

Sustainability Duration: **Life long**

Main Event organizations: **Ahmisha Vishwa Bharti**



GOAL 16: Peace, Justice and Strong Institutions

"Interfaith Dialogue With G.O.G"

Date: 1st March 2019

State: Gujarat

City: Surat



Target Achieved: Addressed over 1500 people under the Leadership of Hon. Governor of Gujarat and Peace Ambassadors of India

Purpose of the Drive:

Social development is about putting people at the centre of development. This means a commitment that development processes need to benefit people, particularly but not only the poor, but also a recognition that people, and the way they interact in groups and society, and the norms that facilitates such interaction, shape development processes. Interfaith dialogue refers to cooperative, constructive, and positive interaction between people of different religious traditions (i.e., "faiths") and/or spiritual or humanistic beliefs, at both the individual and institutional levels. It is distinct from syncretism or alternative religion, in that dialogue often involves promoting understanding between different religions or beliefs to increase acceptance of others, rather than to synthesize new beliefs.

With the support of Ahimsa Vishwa Bharti we have taken over this project to 25 cities in India and 5 Countries Subsequently. The entire project has been led by Peace ambassador of World – Acharya Dr. Lokesh Muni.

Sustainability Duration: Life long

Main Event organizations: Ahmisha Vishwa Bharti



GOAL 16: Peace, Justice and Strong Institutions

"Human and Social Development"

Date: 26st September 2019

State: New Delhi

City: Delhi



Target Achieved: **Addressed over 1000 people under the Leadership of Hon. President of India and Peace Ambassadors of India for "Human and Social Development and Climate Actions".**

Purpose of the Drive:

Interfaith dialogue refers to cooperative, constructive, and positive interaction between people of different religious traditions (i.e., "faiths") and/or spiritual or humanistic beliefs, at both the individual and institutional levels. It is distinct from syncretism or alternative religion, in that dialogue often involves promoting understanding between different religions or beliefs to increase acceptance of others, rather than to synthesize new beliefs.

With the support of Ahimsa Vishwa Bharti we have taken over this project to 25 cities in India and 5 Countries Subsequently. The entire project has been led by Peace ambassador of World – Acharya Dr. Lokesh Muni.

Sustainability Duration: **Life long**

Main Event organizations: **Ahmisha Vishwa Bharti**

